

## INTERNATIONAL WINE & SPIRITS MANAGEMENT - Bordeaux (France) • Courses in French and in English

The *International Wine & Spirits Management* specialization targets students aiming to work in senior management in hotels and gourmet restaurants, where a great wine list can really make a difference, as well as those who want to work in wine and spirits management, without forgetting those who want to complete their knowledge for personal reasons.

This specialization is divided into three main axes:

- Technical knowledge of wine and spirits: oenology courses leading to levels 2 and 3 of the WSET diploma
- Wine-related management activities: sales and marketing for wines and spirits,
- Strong relationships with professional fields.

**Enrollment expenses:** € 350

**Tuition fees:** € 9.000

The study cycle process:

<b>Management 4</b>	Academic semester
<b>Management 5</b>	Academic semester
	Management Training