

EVENTS MANAGEMENT - Nimes (France) • Courses in French

The *Events Management* major targets students who are extremely motivated by communication and marketing, who are able not only to be creative, but also to do precise and exacting work when managing a team.

When choosing this major, they will be able to schedule, organize, lead and manage all activities linked to special events, however small or large they may be.

They will acquire knowledge in management, finance, marketing and human resources in order to analyze and propose a product that is perfectly in line with the event

Enrollment expenses: € 350

Tuition fees: € 9.000

The study cycle process:

Management 4	Academic semester
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	Management Training