

LUXURY BRAND MANAGEMENT - Paris (France) • Courses in French

Luxury brand management is becoming more demanding as time goes by, though it remains an extremely buoyant economic sector. This profession is looking for newly graduated students, who are attracted by this demanding universe, where know-how and people-oriented skills are key components to success. *The Luxury Brand Management* major trains future managers who will be ready to take over complete departments, who will be in charge of pathbreaking services, exclusive products and profitable markets for key clients and the privileged few in this area of the Hospitality Industry. Taking this into account, the M5 year studies current and future trends, and of course does not neglect international management strategies.

Enrollment expenses: € 350

Tuition fees: € 10.920

The study cycle process:

Management 4	Academic semester
Management 5	Academic semester
	Management Training